



TTK PRESTIGE LIMITED

Gist of Information To be Shared with Analysts

Q3 / NINE MONTHS' OF FY 2020-21

GENERAL BACKDROP FOR Q3 OF FY 2020-21

A. GENERAL ECONOMY

- Economy which was severely affected during Q1 of FY 2020-21 due to various stages of lockdown showed encouraging signs during Q2. This further improved during Q3 of FY 2020-21 due to staggered relaxation of Covid-19 related restrictions and festive momentum
- With the gradual relaxation of restrictions from Q2, improvement in the economic activities was witnessed during Q3 except for travel & hospitality.
- All channels got activated during Q3.
- Even though the supply chain constraints eased during Q3, aftereffect of the impact in Q1 and Q2 on supply chain continued in some measure.
- Domestic kitchen and home appliance demand continued to be encouraging as people were working from home most of the time.
- Rural demand showed good revival sign during Q3 aided by good monsoon.
- Large format channels started functioning with limited restrictions during this quarter .
- E-Commerce continued to be the active channel even though the other channels caught-up with the relaxation in the lockdown restrictions.
- Export business continued to be robust though affected by logistics issues at the fag end of the quarter.
- From early December 2020, some part of the markets started showing supply chain disturbances due to the ongoing farmers' protest
- Imports have become expensive

Appliances



Magic 2B SS



Insta Hand blender



Magic 3B SS



Appliances



PKNSS 1.0



PCKP 1.5



PCKP 1.7



Appliances



PKOSS 1.5 Black



PKOSS 1.8 Black



Appliances



PRWO 1.8-2 Starch Reducer



PRWO 2.8-2 Starch Reducer



Clean Home



PCBL Economy Ladders – 4 step, 5 step, 6 step, 7 step
(November 2020)



CleanHome



PWSL 1500ml & 1800ml



Fridge Pack – PSWBC 13 - 750ml



Twin Pack – PSWBC 14 - 1000ml



TCB 08

